



SCIENCE BASED TARGET NETWORK (SBTN)

INTRODUCTION TO SCIENCE-BASED TARGETS FOR NATURE FOR CORPORATE ENGAGEMENT IN CHINA

INVITATION LETTER

We are pleased to invite you to join the “Introduction to Science Based Targets for Nature for Corporate Engagement in China”. This event is jointly held by the Science Based Targets Network and World Resources Institute, and will take place at **9:00AM (CST) on May 21, 2021 in Shanghai, China.**

Nature is our life source and the origin of every raw material required to produce the products and services we depend upon. It is unfortunately also reaching the point of no return. Companies have a critical role to play in protecting and restoring nature, alongside cutting emissions.

Building on the momentum of the 1,400+ companies now committed to set science-based targets for climate, we are now developing guidance for setting science-based targets for nature. This guidance will help companies understand how to take the right actions in the right places across their value chains in order to most effectively play their part in stabilizing all of Earth’s systems.

Companies can start their journey to setting science-based targets for nature now with the Science Based Target Network (SBTN). SBTN is a collaboration of over 45 leading global non-profits and mission driven organizations, of which World Resources institute (WRI) is a core partner. During this event, you will be introduced to science based targets for nature, learn how your organization can take the right actions right now, and be invited to join the SBTN Corporate Engagement Program.

For more information about this event, please feel free to contact Ms. Min Yuan (min.yuan@wri.org) or Ms. Mofan Zhang (mofan.zhang@wri.org). For communications request, please contact Ms. Jinghan Xu (Jinghan.xu@wri.org) .

Sincerely,

Dr. Wee Kean Fong

Deputy China Country Director
World Resources Institute

Jess McGlyn

Corporate Engagement Lead for
the Science Based Targets Network

May 21, 2021

9:00 AM-12:00 PM (CST)

Radisson Collection Hotel, Xing Guo Shanghai

8:30-9:00

Registration

9:00-9:10

Welcome

Wee Kean Fong Deputy Country Director, WRI China

9:10-9:25

Opening Remarks

Shanghai Municipal Bureau of Ecology and Environment

9:25-9:45

Introduction to SBTs for nature and the SBTN Corporate Engagement Program

Jess McGlyn Corporate Engagement Lead, Science Based Targets Network

9:45-10:00

Q&A

10:00-10:20

Tea Break

10:20-11:50

Panel Discussion: Corporate action for nature

AB InBev, Decathlon, IKEA, LEGO, Oatly, Business for Social Responsibility (BSR)

11:50

Closing



基于科学 · 呵护自然

科学目标网络 (SBTN) 中国发布会

嘉宾邀请函

我们非常荣幸地邀请您参加于**2021年5月21日上午9点(星期五)在上海兴国宾馆丽笙精选**举行的“基于科学·呵护自然”科学目标网络 (SBTN) 中国发布会。该活动由科学目标网络 (Science Based Target Network, SBTN) 和世界资源研究所共同举办,旨在呼吁更多在华企业设立基于科学的自然目标,为地球可持续发展贡献力量。

自然是我们的生命源泉,补给着我们的生存所需。然而,缺乏科学规划和管理的人类活动已将地球的自然生态系统逼向了承受极限。企业,作为人类活动中的重要主体,有能力在保护和恢复自然、减少排放等方面发挥关键作用。

目前,全球已有 1400 多家企业承诺加入的科学碳目标倡议 (SBTi)。在此基础上,我们正在开发基于科学的自然目标指南,帮助企业了解如何从其价值链的角度采取正确行动,在保护地球各类自然生态系统方面发挥最有效的作用。

现在,企业可以通过科学目标网络 (SBTN) 开始设定基于科学的自然目标。SBTN 由包括世界资源研究所在内的近 50 家全球领先的组织共同合作。**在本次活动中,我们将介绍基于科学的自然目标、探讨企业目前该如何采取行动,同时欢迎企业积极加入 SBTN 企业参与计划。期待您的参与!**

如有任何问题或需要更多参会信息,请联系袁敏女士 (min.yuan@wri.org) 或张默凡女士 (mofan.zhang@wri.org)。媒体传播事宜请联络徐婧寒女士 (jinghan.xu@wri.org)

房伟权博士

世界资源研究所北京代表处副首席代表

Jess McGlyn

科学目标网络企业参与负责人

5月21日

9:00-12:00 上午 (北京时间)

上海兴国宾馆丽笙精选 | Zoom 线上

8:30-9:00

入场签到

9:00-9:10

欢迎致辞

房伟权 世界资源研究所北京代表处副首席代表

9:10-9:25

领导致辞

柏国强 上海市生态环境局总工程师

9:25-9:45

科学目标网络 (SBTN) 介绍

Jess McGlyn 科学目标网络企业参与负责人

9:45-10:00

问答环节

10:00-10:20

茶歇

10:20-11:50

嘉宾讨论: 企业在自然生态领域的行动

百威、欧力、迪卡侬、宜家、乐高、商务社会责任国际协会

11:50

结束